

Why get your numbers and barcodes from GS1 Australia?

Here are some of the benefits of getting your barcode numbers from us

We are the only officially licensed organisation in Australia with authority to allocate GS1 numbers.

1 Authentic source

You'll receive an official GS1 confirmation, giving you the peace of mind that your numbers are uniquely yours

2 Get up and running in minutes

Sign up online and you'll be able to start assigning your barcode numbers in minutes

3 Training and education

Maximise your membership by accessing our webinars, online training resources and classroom sessions

4 Over 40 years' experience

We've been helping companies identify their products since the very first barcode was used back in 1973

5 Use them on Alibaba, Amazon, eBay, Google and other marketplaces

Your GS1 barcode numbers are valid for all the major marketplaces

6 Free support by phone or online

Our support team is here to help you on your journey as your business grows

7 Allow you to trade globally

We're part of the global GS1 organisation that ensures our barcodes work everywhere, in every supply chain in every country

8 Working for your benefit

As a not-for-profit organisation, we work with our members to continually develop our standards - so they keep pace with the changing business landscape

9 More than just numbers

Access to other support services and tools such as Product Photography, a Logistics Labelling Tool for pallet labels, Barcode Verification reports and related supply chain services



Why go anywhere else?

	Numbers from GS1	Numbers not from GS1
Authentic source	✓	X
Verification Reports - up to 2 free	✓	X
Not-for-profit	✓	X
Working for the industry's benefit	✓	X
Over 40 years experience	✓	X
More than just numbers	✓	X
Training and education included	✓	X
Access to MyGS1 member portal	✓	X
Guaranteed unique	✓	?
For use in all major marketplaces	✓	?
Trade globally	✓	?
No membership forms	✓	✓
Quick start	✓	✓
Free support	✓	✓

About GS1 Australia

GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business communication. We are best known for the barcode, named by the BBC as one of “the 50 things that made the world economy”. GS1 standards and services improve the efficiency, safety and visibility of supply chains across physical and digital channels in 25 sectors. With local Member Organisations in 112 countries, 1.5 million user companies and 6 billion transactions every day, GS1 standards create a common language that supports systems and processes across the globe.

For more information visit the GS1 Australia website www.gs1au.org

GS1 Australia

Head Office, 8 Nexus Court, Mulgrave VIC 3170
 Locked Bag 2, Mt Waverley VIC 3149
 T 1300 227 263 | F +61 3 9558 9551 | ABN 67 005 529 920
www.gs1au.org

GS1 is a registered trademark of GS1 AISBL.
 2419_0218

CONNECT WITH US

